

CABERNET SAUVIGNON 2017



POINT OF PURCHASE MATERIALS

Preprinted and downloadable seasonal POP materials: Downloadable assets available at: www.atlaswineco.com/trade

- Shelftalkers
- Neckers
- Case Cards
- Coasters



SEASONAL SHELF TALKERS

OMEN

TASTING NOTES

From blackberry to cassis and cedar, the complexity of the blend transcends into subtle notes of leather and dark chocolate. The mouth feel is rich with luscious and elegant tannins. A very bold and powerful wine that is still approachable and balanced.



with BBQ. We see napkins in your future.



VINEYARD SOURCES

52% Cabernet Sauvignon Bellum's Vineyard, Paso Robles AVA, California

OMEN

The richness and length in Omen Cabernet Sauvignon comes from the deep alluvial soils and a maritime climate of the Paso Robles AVA.

16% Cabernet Sauvignon Rorick Heritage Vinevard, Calaveras AVA, Sierra Foothills, California

12% Cabernet Sauvignon 5% Petite Sirah Element 79 Vineyard, Fair Play AVA, Sierra Foothills, California

10% Cabernet Sauvignon Diamond Vineyard, El Dorado AVA, Sierra Foothills, California

5% Syrah Sierra Moon Vineyard, Fair Play AVA, Sierra Foothills, California

The tannins and structure in our wine come from the high mountainsides and decomposed granite soils of the Sierra Foothills. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

CASES PRODUCED 4024



PRESENTED BY

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NECKERS